



**PROESA ELECTRÓNICA**  
All bridge marine electronics  
solutions company

**Department:**

Customer Experience Management / Continuous Improvement and Quality  
Coordination

**Subject:**

Privacy Notice  
July 31, 2025

Pursuan to article 16 of the Federal Law on the Protection of personal data held by private parties, and articles 26, 27 and 28 of its regulations, we hereby inform you that Proesa Electrónica S.A de C.V with address Avenida 4 Oriente SN, colonia Puerto Pesquero, Ciudad del Carmen, municipio Carmen, C.P. 24129 in the state of Campeche, Mexico, is responsible for the use and protection of your personal data, and in this regard, we inform you of the following:

**What will use your personal data for?**

The personal data we collect from you will be used for the following purposes, which are necessary for the service you are requesting:

- To verify and confirm your identity and to consider you as a Customer, Collaborator, Supplier, and/or Distributor.
- To provide the requested services and products
- To address requests related to ARCO rights.
- To comply whit fiscal, commercial, and legal obligations
- To provide attention and follow-up to any inquires related to the services provided.

Additionally, we will use your personal information for the following secondary purposes, which are not necessary for the requested service but allow us to provide you with better service and attention:

- Marketing and advertising.
- To present you with offers, promotions, training, consulting, and to provide you with information about the products and services we offer.
- To request your evaluation of the quality of our services and products.

If you do not wish for your personal data to be used for these secondary purposes, please indicate below:

I do not authorize my personal data to be used for the following purposes:

To present me with offers, promotions, training, consulting, and to provide me with information about the products and services you offer.

To request my evaluation of the quality of your services and products.



CERTIFIED  
ISO 9001





The refusal to use your personal data for these purposes cannot be a reason for us to deny you the services and products you request or contract with us.

**What personal data will we use for these purposes?**

To carry out the purposes described in this privacy notice, we will use the following personal data:

- Full name or company name
- Federal Taxpayer Registry (RFC)
- Unique Population Registry Code (CURP), in the case of individuals
- Date of birth (for individuals) or date of company incorporation
- Nationality
- Address
- Home phone number
- Mobile phone number
- Email address
- Handwritten signature
- Job title or position
- Work address
- Institutional email address
- Institutional phone number
- Information generated during recruitment, selection, and hiring processes.
- Tax information
- Income
- Banking information
- Contact details
- Employment data

**Important:** If sensitive data is collected, your express consent will be requested separately, in accordance with article 8 of the Federal Law on the Protection of Personal Data held by Private Parties.

**With whom do we share your personal information and for what purpose?**

We inform you that your personal data may be shared within and outside the country with the following individuals, companies, organizations, or authorities other than us, for the following purposes:

Recipient	Purpose of the Data Transfer	Requires consent
Tax Administration Service (SAT)	Invoicing of services and products, tax payment	No
Classification Societies	For carrying out inspections	No
Consultants	Marketing and advertising campaigns	Yes





Shipping and courier companies	Product shipping	yes
Distributors, customer service, quality department, our branches, and other clients.	To promote our services and products	yes

Regarding the transfers that require your consent, if you do not express your refusal below, we will understand that you have granted it:

**I do not authorize** the following transfers of my personal data to take place:

Recipient	Purpose of the Data Transfer	Choose
Consultants	Marketing and advertising campaigns	
Shipping and courier companies	Product shipping	
Distributors, customer service, quality department, our branches, and other clients.	To promote our services and products	

### ARCO rights

You have the right to know what personal data we have about you, for what purposes we use it, and under what conditions we process it (Access). You also have the right to request the correction of your personal information if it is outdated, inaccurate, or incomplete (Rectification); to request that we delete your data from our records or databases when you believe it is not being used properly (Cancellation); and to object to the use of your personal data for specific purposes (Opposition). These rights are collectively known as ARCO rights.

It is important to inform you that you have the right to Access, Rectify, and Cancel your personal data, to object to its processing, or to revoke the consent you have previously given for such purposes.

To exercise any of the ARCO rights, you must submit the respective request in writing to the company's address and/or via email through the following means:

- ✓ Email: [juridico@proesaelectronica.com](mailto:juridico@proesaelectronica.com)
- ✓ Web site: <http://proesaelectronica.com>
- ✓ Addressed to the personal data department: Legal Advisor
- ✓ Address of Proesa Electrónica: calle Av. 4Oriente SN, colonia Puerto Pesquero, Ciudad del Carmen, municipio de Carmen, C.P. 24129, in the state of Campeche, Mexico.

Regarding the procedure and requirements to exercise your ARCO rights, we inform you of the following:



CERTIFIED  
ISO 9001





**PROESA ELECTRÓNICA**  
All bridge marine electronics  
solutions company

**a) Through which means can the data subject and, where applicable, their representative prove their identity and, in the latter case, their legal representation?**

By submitting a written request at the following address Proesa Electrónica

1. To confirm the identity of the holder (natural person or legal entity):
  - Valid government-issued photo identification Passport, professional license, Unique Population Registry Code (CURP)
  - Federal Taxpayer Registry (RFC)
  - Notarial power of attorney
  - Proof of Address
2. To verify the authority of a representative or legal attorney of a natural or legal entity
  - Valid government-issued photo identification Passport, professional license, Unique Population Registry Code (CURP)
  - Federal Taxpayer Registry (RFC)
  - Notarial power of attorney

**b) What information and/or documentation must the request contain?**

I. Your full name, or that of your representative, along with an address or other means to communicate the response.

II. Documents proving your identity, or if applicable, that of your representative.

III. A clear and precise description of the document in which your personal data was used.

IV. A clear and precise description of the personal data regarding which you wish to exercise your right.

V. Any other element or document that facilitates the location of the personal data. Please be informed that a personal appearance declaration by the data subject will be required, and identity must be proven through valid official identification. In case the request is submitted through a representative, in addition to the personal appearance declaration of the representative, their identity and legal representation must be proven by presenting the document that duly certifies the power of attorney and its scope.

**c) In how many days will we respond to your request?**

- In case that the information you provide is incomplete or incorrect, we will contact you within the next five business days to correct it.
- If the previously mentioned occurs, you will have 10 business days to reply to our request. If no response is provided within this period, the corresponding request will be considered as not submitted.



CERTIFIED  
ISO 9001





**PROESA ELECTRÓNICA**  
All bridge marine electronics  
solutions company

- If the request was submitted correctly, we have a maximum period of 20 business day to notify you whether the exercise of the requested ARCO right be granted or denied.

**d) By what means will we communicate the response to your request?**

The response will be provided in writing and communicated via email.

**e) Through which means can the personal data your request be produced?**

The reproduction of your personal data will be made through simple copies, electronic files, or you may consult them directly at our offices.

**f) For more information about the procedure, we provide the following means:**

Our website <http://proesaelectronica.com> email: [proesa@proesaelectronica.com](mailto:proesa@proesaelectronica.com) and telephone number +52 (938) 3844632

**How can you limit the use or disclosure of your personal information?**

You can limit the use or disclosure of your personal data by sending your request to Proesa Electrónica, S. A. de C.V. at the following email address: [juridico@proesaelectronica.com](mailto:juridico@proesaelectronica.com)

The requirements to prove your identity, as well as the procedure to process your request, will be governed by the same criteria outlined in the previous section. If your request is deemed valid, Proesa Electrónica will register you in the corresponding exclusion list.

**How can you learn about changes to this privacy notice?**

This privacy notice may undergo modifications, changes, or updates due to new legal requirements; our own needs related to the products or services we offer; our privacy practices; changes in our business model; or other causes.

The procedure through which notifications about changes or updates to this privacy notice will be made is as follows:

When, due to necessity, this privacy notice undergoes modifications, changes, or updates arising from new legal requirements; our own needs related to the products or services we offer; our privacy practices; changes in our business model; or other causes. these changes will be communicated through digital, visual, visible notices at our facilities and customer services center, as well as on our web site <http://proesaelectronica.com> and via email, in accordance with article 16 of the Federal Law on the Protection of Personal Data held by Private Parties. **This Privacy Notice was last modified on July 31, 2025.**



CERTIFIED  
ISO 9001

